
21st Annual American Indian Business Leaders' National Leadership Conference



Sponsorship Opportunities & Benefits

Celebrating over 20 Years of Building Leaders in Indian Country

**April 8-10, 2015
Sandia Resort
30 Rainbow Road, NE
Albuquerque, NM 87113**

www.aibl.org



AIBL Supporters:

My name is Prairie Bighorn, and I am the new executive director, and alumni, of the American Indian Business Leaders Organization (AIBL). I joined the organization in August and have been truly inspired by the support and help that has been given to me from the board of directors, student chapters and organizational partners. It's so encouraging to part of an organization that has such a positive impact on the emerging leaders in Indian Country.

As you may know, last year we celebrated the 20th Anniversary of the American Indian Business Leaders' organization. This year, we are planning to host the 21st Annual National Leadership Conference in Albuquerque, NM on April 8-10, 2015. The AIBL National Leadership Conference is the premier Native American student business conference in the country. The annual conference showcases the best and brightest AIBL student chapter members; where they gather to enter competitions, earn awards, hear from inspirational speakers, build valuable business networks, and increase their knowledge through career-focused and educational workshops. We invite you to participate in our event by joining us as a conference sponsor.

In order for AIBL to provide this annual inspirational and educational event experience, sponsors are needed to assist us to underwrite the expenses associated with the conference. The Board of Directors, staff and students of AIBL, sincerely ask you to consider supporting the AIBL 2015 National Leadership Conference by sponsoring a portion of this exciting event. There are many ways to be involved: become a Level Sponsor, Sponsor an event component, or consider our "Sponsor a Student Program." Your participation, at any level of support, helps these promising students achieve their dreams of a bright future and assists them in becoming tomorrow's business leaders.

The American Indian Business Leaders is a national 501(c)(3) non-profit organization whose mission is to increase the representation of American Indians and Alaska Natives (AI/AN) in business and entrepreneurial ventures through education and leadership development opportunities. Please keep in mind that any contributions to the AIBL organization are tax deductible.

I look forward to your support and seeing you at the conference. If you have any questions, please contact me at prairie.bighorn@aibl.org or visit our website at www.aibl.org.

Sincerely,

A handwritten signature in blue ink, appearing to read 'P. Bighorn'.

Prairie Bighorn
Executive Director

ABOUT AIBL

American Indian Business Leaders (AIBL) is a national 501(c)(3) non-profit organization whose mission is to increase the representation of American Indians and Alaska Natives (AI/AN) in business and entrepreneurial ventures through education and leadership development opportunities. AIBL was founded on four guiding principles: ***Education, Experience, Leadership and Culture.***

AIBL helps school-based AIBL Chapter members link their school coursework with business and entrepreneurship education in a way that expands their curriculum beyond traditional academic methods. To date, over 500 students and professionals identify themselves as AIBL Chapter members or AIBL Alumni.

The AIBL Annual National Conference finds new locations around the country each year. At the conference, hundreds of students gather together to share thoughts, ideas, and new and emerging research trends in the business industry both on and off the reservation communities.

SPONSORSHIP LEVELS

PRESENTING Sponsor | Eagle Level - \$20,000

Presenting Sponsorship of the national conference is the highest level of sponsorship. Your organization logo and name are placed on all conference promotional materials and communications as Exclusive Presenting Sponsor. Promotional and marketing materials are sent to all AIBL membership, existing and potential conference attendees, the media, and more.

- Sponsor logo placement on all event signage
- Sponsor logo placement on conference tote bags
- Recognition as the major sponsor in all printed materials and at the podium
- Recognition of sponsor level at conference via prominent banner signage
- Prominent placement on AIBL's website with a direct link to your website
- Top placement of logo in AIBL's conference program
- Logo and website address on AIBL's conference program
- Opportunity to address the Opening Assembly and Awards Banquet
- Special designation of your sponsorship on the badges of attendees
- Special seating at the Opening and Awards Banquet
- Full (1) page color Advertisement in Conference Program
- Presenting opportunity at the Awards Ceremony
- Complimentary exhibit booth space



LEADERSHIP Sponsor | Buffalo Level - \$10,000



Your name, brand, and image will be prominently displayed throughout the conference with high exposure during the conference's featured events: Opening Assembly, Awards Banquet, Business Plan Competition, and Resume Competitions.

- Recognition as a major sponsor in all printed materials
- Prominent placement on AIBL's website with a direct link to your website
- Placement of logo in AIBL's conference program
- Half (1/2) page color Advertisement in Conference Program
- Complimentary exhibit booth space
- Conduct one information session at the conference

BENEFACTOR Sponsor | Bear Level - \$5,000

Your name, brand, and image will be prominently displayed throughout the conference with exposure during the major conference sponsored meal functions for all participating Chapter members (Breakfasts and Lunches).

- Recognition in all printed materials
- Placement on AIBL's website with a direct link to your website
- Placement of logo in AIBL's conference program
- Quarter (1/4) page color Advertisement in Conference Program
- Complimentary exhibit booth space

ENTREPRENEUR Sponsor | Horse Level - \$3,000

Your name, brand, and image will be prominently displayed throughout the conference with exposure during conference sponsored meal functions for all participating Chapter members (Breaks and Snacks).

- Recognition in all printed materials
- Placement on AIBL's website with a direct link to your website
- Placement of logo in AIBL's conference program
- Quarter (1/4) page black and white Advertisement in Conference Program

NETWORKING Sponsor | Turtle Level - \$1,000

Your name, brand, and image will be prominently displayed throughout the conference as the sponsors of the following: Conference Attendee Notepads, Pens, and Lanyards.

- Placement on AIBL's website with a direct link to your website
- Placement of logo in AIBL's conference program

There are various sponsorship packages available, so please contact us and we can design a sponsorship package that will meet your needs. We can be reached at (406) 243-4879 or by emailing prairie.bighorn@aibl.org. We look forward to hearing from you soon!

Sponsorship Agreement

Yes, I want to support the AIBL 2015 National Conference with the following sponsorship contribution:

- Eagle Level - \$20,000 Buffalo Level - \$10,000 Bear Level - \$5,000
 Horse Level - \$3,000 Turtle Level - \$1,000 Other: \$ _____
-

Contact Person: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Business Fax: _____

Email: _____ Website: _____

Type of Organization: _____

Acknowledgement of Commitment

By participating in the AIBL 2015 National Conference event, you and your company agree to pay the above sponsorship level dollar amount as outlined in the sponsorship package. In return, your company will receive the sponsorship package benefits outlined at that sponsorship level.

Having carefully read the AIBL 2015 sponsorship package, I do hereby agree to enter into an agreement with AIBL and will deliver this contribution and service per specifications found in this sponsorship package.

Authorized Signature

Date

Authorized Signer's Name (Print)

Be assured, any information that you provide will not be shared with any third party organization. Please fill out and fax or mail back to our office. Once we have received this form, our office will contact you regarding payment, artwork, and other sponsorship benefits and specifications. Thank you for your generous support.

**Please fax your form to: (406) 243-2086, email your form to: prairie.bighorn@aibl.org
or send form and check to:
National AIBL Office, Gallagher Business Building, Suite 366, Missoula MT 59812**