

American Indian Business Leaders 2018 Program Ad Sales Rates

The AIBL 2017 National Conference Program is an outstanding opportunity to promote your product, service, or business to American Indian students and professionals. It also shows your support for AIBL Student Chapters. The student chapter receives a 50% commission for each advertisement sold while gaining a valuable lesson from the personal selling experience. The remaining 50% of the price is used for program printing costs.

ADVERTISEMENT REQUIREMENTS:

- Only digital art will be accepted
- All files at High resolution of 300 dpi. or more
- Photoshop, tif, jpeg, eps, or pdf file
- All art and fonts must be included
- CMYK or black and white files only
- Only files sent to info@aibl.org will be accepted

Selected Ad	Placement	Type	Size	B/W	Color
	Premium	Center Spread	16" x 10"	n/a	\$1,500
	Premium	Inside Cover	7.25" x 10"	n/a	\$800
	Premium	Back Cover	7.25" x 10"	n/a	\$800
	Regular	Full Page	7.25" x 10"	\$500	\$600
	Regular	Half Page	7.25" x 4.875"	\$250	\$350
	Regular	Quarter Page	3.5" x 4.875"	\$150	\$250
	Regular	Business Card	3.5" x 2"	\$75	\$150

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

E-Mail: _____

Ad sold by: _____ Chapter: _____

Payment Options:

1. Electronic Payment:

PayPal, debt or credit cards: www.aibl.org/donate

2. Mail paper forms to:

National AIBL Office
Attn: 2018 Ad Sales
GBB – University of Montana, STE 250
Missoula, MT 59812

Email all artwork to: info@aibl.org

DEADLINE FOR SUBMISSION: APRIL 6th, 2018
Thank you for supporting your AIBL students!