

24th Annual American Indian Business Leaders' National Leadership Conference

Sponsorship Opportunities & Benefits



Celebrating over 20 Years of Building Leaders in Indian Country

**April 26-28, 2018
Wild Horse Pass Hotel
Chandler, AZ**

www.aibl.org



ABOUT AIBL

American Indian Business Leaders (AIBL) is the only national 501(c)(3) non-profit organization with the mission to increase the representation of American Indians in business and entrepreneurial ventures through education and leadership development opportunities. AIBL was founded on four guiding principles: **Education, Experience,**

Leadership and Culture.

AIBL helps school-based AIBL Chapter members link their school coursework with business and entrepreneurship education in a way that expands their curriculum beyond traditional academic methods. To date, over 500 students and professionals identify themselves as AIBL Chapter members or AIBL Alumni.

The AIBL Annual National Conference finds new locations around the country each year. At the conference, hundreds of students gather together to share thoughts, ideas, and new and emerging research trends in the business industry both on and off the reservation communities.

SPONSORSHIP LEVELS

PRESENTING Sponsor | Eagle Level - \$25,000

Presenting Sponsorship of the national conference is the highest level of sponsorship. Your organization logo and name are placed on all conference promotional materials and communications as Exclusive Presenting Sponsor. Promotional and marketing materials are sent to all AIBL membership, existing and potential conference attendees, the media, and more.

- Sponsor logo placement on all event signage
- Sponsor logo placement on conference tote bags
- Recognition as the major sponsor in all printed materials and at the podium
- Recognition of sponsor level at conference via prominent banner signage
- Prominent placement on AIBL's website with a direct link to your website
- Top placement of logo in AIBL's conference program
- Logo and website address on AIBL's conference program
- Opportunity to address the Opening Assembly and Awards Banquet
- Special designation of your sponsorship on the badges of attendees
- Special seating at the Opening and Awards Banquet
- Full (1) page color Advertisement in Conference Program
- Presenting opportunity at the Awards Ceremony
- Complimentary exhibit booth space

LEADERSHIP Sponsor | Buffalo Level - \$15,000

Your name, brand, and image will be prominently displayed throughout the conference with high exposure during the conference's featured events: Opening Assembly, Awards Banquet, Business Plan Competition, and Resume Competitions.

- Recognition as a major sponsor in all printed materials
- Prominent placement on AIBL's website with a direct link to your website
- Placement of logo in AIBL's conference program
- Half (1/2) page color Advertisement in Conference Program
- Complimentary exhibit booth space
- Conduct one information session at the conference



BENEFACTOR Sponsor | Bear Level - \$10,000

Your name, brand, and image will be prominently displayed throughout the conference with exposure during the major conference sponsored meal functions for all participating Chapter members (Breakfasts and Lunches).

- Recognition in all printed materials
- Placement on AIBL's website with a direct link to your website
- Placement of logo in AIBL's conference program
- Quarter (1/4) page color Advertisement in Conference Program
- Complimentary exhibit booth space

2018 Sponsorship Agreement

Yes, I want to support the AIBL 2018 National Conference with the following sponsorship contribution:

Eagle Level - \$25,000

Buffalo Level - \$15,000

Bear Level - \$10,000

Other: \$ _____

Contact Person: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Business Fax: _____

Email: _____ Website: _____

Type of Organization: _____

Acknowledgement of Commitment

By participating in the AIBL 2018 National Conference event, you and your company agree to pay the above sponsorship level dollar amount as outlined in the sponsorship package. Donations need to be received by **December 30, 2017** for this year's conference. In return, your company will receive the sponsorship package benefits outlined at that sponsorship level.

Having carefully read the AIBL 2018 sponsorship package, I do hereby agree to enter into an agreement with AIBL and will deliver this contribution and service per specifications found in this sponsorship package.

Authorized Signature

Date

Authorized Signer's Name (Print)

Be assured, any information that you provide will not be shared with any third party organization. Please fill out and return to our office. Once we have received this form, our office will contact you regarding payment, artwork, and other sponsorship benefits and specifications. Thank you for your generous support. AIBL is a non-profit organization (Federal ID: 81-0506570).

Please email your form to:
info@aibl.org or send completed form and payment to:
National AIBL Office, Gallagher Business Building, Suite 250, Missoula MT 59812