



# NATIONAL CONFERENCE SPONSORSHIP

The American Indigenous Business Leaders (AIBL) organization is the only American Indian non-profit solely dedicated to empowering business students in the U.S. The mission of AIBL is to increase the representation of American Indians and Alaska Natives in business and entrepreneurial ventures through education and leadership development opportunities. Our programs are designed to engage students in activities that stimulate, enhance, and expand educational experiences beyond traditional academic methods.

AIBL's programming is designed to empower the Indigenous spirit through business leadership in four specific areas: **Education, Experience, Leadership, and Culture.**



# AIBL PROGRAMS

## Leadership Development

AIBL's National Business & Leadership Student Conference is designed to give Indigenous students and professionals access to relevant business information and expertise, offering a variety of activities geared specifically to enhance and expand educational experiences beyond what is taught through traditional academic methods. During the conference, students compete for prizes in business plans, community projects, and elevator pitches, where they are offered leadership roles to gain valuable presentation, organizational, and project management skills and experience.

## Scholarships

AIBL offers scholarships to college students through the AIBL Founder's Scholarship Fund, a fund created to support students in continuing their education. The fund is managed by the Native Forward Scholars Fund.

## Internships

Through sponsorships and a direct partnership with AIBL, corporations, businesses, and tribal enterprises hire our students for summer internships. With virtual and in-person options, our students get hands-on experience that furthers their professional and personal goals while adding value and diverse perspectives to these organizations and businesses.

## Mentoring Program

The Mentoring Program provides training, mentoring, and networking opportunities—empowering Indigenous youth with business leadership skills and experience to lead economic endeavors within their communities. The program strengthens professional skill sets and personal resilience by incorporating a holistic and culturally responsive approach to business leadership.

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AIBL has allowed me to look towards my future career and educational goals. Attending the AIBL National Conference gives me the chance to introduce my Chapter, meet professionals, attend business trainings, and competitions. AIBL has provided me with professional guidance, business knowledge, and family.

-Frederika Thomas-







## WHY PARTNER WITH US?

Partnering with AIBL directly supports students through our Chapters.

AIBL Chapters are made up of student groups at high schools, tribal colleges (TCUs), and universities, and are designed to help facilitate the overall goals of AIBL. Chapter members become part of a broad network of Indigenous students and professionals where they can meet new students, make connections, and build relationships. Each year, close to 10,000 students and professionals identify themselves as AIBL Chapter members and alumni.

AIBL's National Business & Leadership Student Conference partners with the Reservation Economic Summit's (RES) Conference, a multifaceted event from the National Center for American Indian Enterprise Development. Through this partnership, our students gain access to respected tribal leaders, members of Congress, federal agency representatives, state and local elected officials, and top CEOs. Additionally, our students and partners gain access to networking, workshop, and business development opportunities.

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AIBL gives students opportunities they wouldn't typically get at their institutions. I enjoy how much passion goes into the programs, retreats, and conferences.

-AIBL Student-



# CONFERENCE PACKAGES

Fill out our sponsorship interest form at [aibl.org/conference-sponsor](http://aibl.org/conference-sponsor)

## TITLE | \$50,000

- Opportunity to address the Opening Assembly and Awards Banquet
- Full-page color advertisement in event program
- Complimentary exhibit booth space and event T-shirt
- Three promotional materials for swag bag
- Four registration passes to attend the conference
- Prominent recognition on website, annual conference, annual report, and social media

## PRESENTING | \$25,000

- Opportunity to address the Opening Assembly
- Half-page color advertisement in event program
- Complimentary exhibit booth space and event T-shirt
- Two promotional materials for swag bag
- Three registration passes to attend the conference
- Recognition on website, annual conference, annual report, and social media

## ACCELERATE | \$15,000

- Quarter-page color advertisement in event program
- Complimentary exhibit booth space and event T-shirt
- One promotional material for swag bag
- Two registration passes to attend the conference
- Recognition on website, annual conference, annual report, and social media

## LEADERSHIP | \$10,000

- Complimentary exhibit booth space and event T-shirt
- One registration pass to attend the conference
- Recognition on website, annual conference, annual report, and social media

## BENEFACTOR | \$5,000

- Recognition on website, annual conference, annual report, and social media

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I 100% owe my entire professional development to AIBL and the resources I have accumulated.

-AIBL Student-

